

If you are looking to transform your innovation management capabilities, IFT offers the most powerful solutions available today

According to a recent study published by Arthur D. Little, top innovators get more than 10 times higher return from their innovation investments than the rest of their industry.

However, most companies are not Google or Apple; and specific research by the benchmarking organization APQC shows that others should not necessarily try to replicate the approach used by those successful innovators. Their culture, people, organization and market complexity are very different; and firms should not try to clone characteristics

which are not natural to their own business.

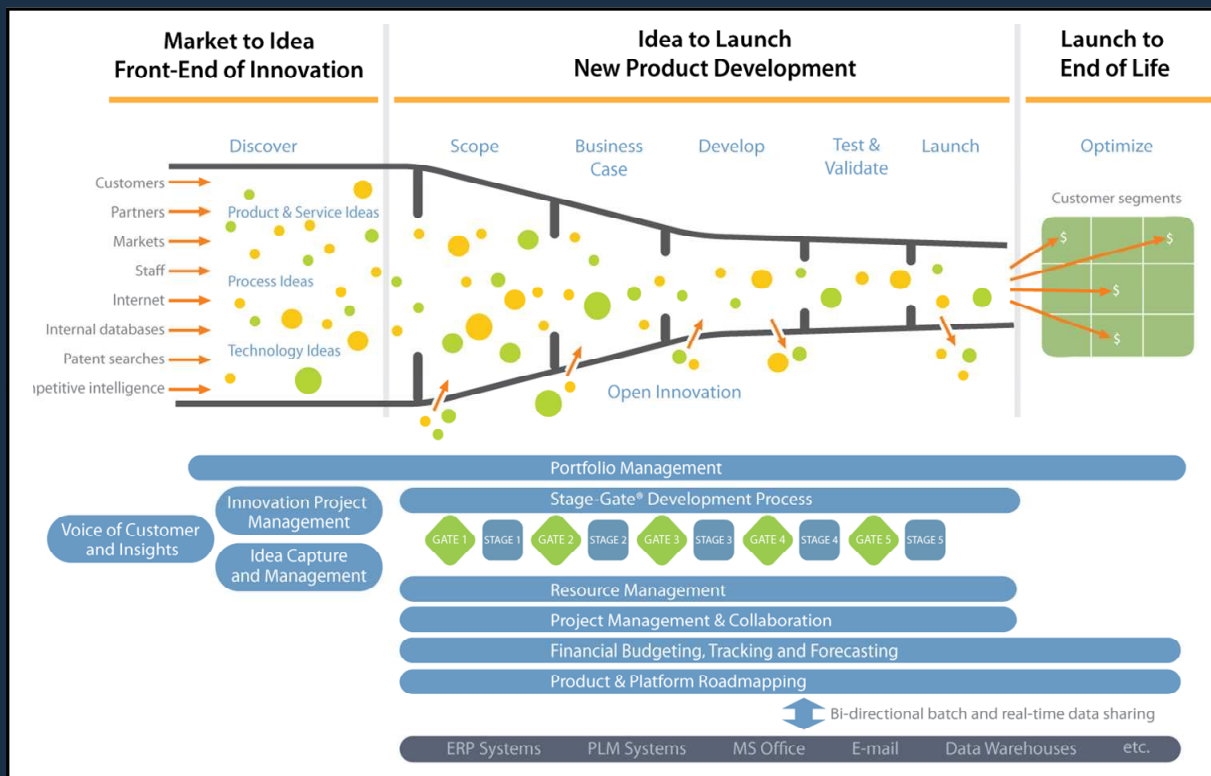
In fact, successful practices show that the best way for most organizations to innovate is to implement processes designed to produce results more systematically.

IFT's solutions are helping companies to build robust innovation processes for repeatable success: uncover innovation opportunities, generate more breakthrough ideas, accelerate product cycle times, cut portfolio risk and cost, leverage available resources, and slash administrative complexity.

IFT Solutions: your fast-track to Innovation Excellence

Best practices embedded in IFT's solutions address 2 key areas of the innovation process:

- **Front End of Innovation** where opportunities are identified and ideas generated, then enriched and eventually selected to enter the new product development process
- **New Product Development and Launch** where the ideas are efficiently converted into successfully launched and commercialized products using Stage-Gate™ methodologies



Companies willing to successfully innovate should start considering where their present practices fail and address them in priority.

About Innovation Framework Technologies

Think of Innovation Framework Technologies as your fast-track to innovation excellence, and your specialist advisor on how best to leverage innovation processes to reduce product time-to-market and grow revenues, profits and market share.

Our solutions deliver packaged, best-practice business processes for:

The Front End of Innovation - From Market to Ideas

- **Customer Insight** through the implementation of private online consumer communities focused on uncovering unmet needs and innovation white spaces.
- **Idea Capture and Management** through the use of a new generation collaborative platform focused on capturing, nurturing, correlating and selecting new ideas.
- **Innovation Project Management** by setting up collaborative project environments focused on specific strategic arenas for exploring new ideas and alternative product concepts.
- **Open Innovation** by implementing a software platform to solicit external ideas and technology proposals and to organize their internal collaborative evaluation and management.

New Product Development - From Ideas to Launch

- **Project and Portfolio Management** through the implementation of a fully integrated software platform delivering portfolio, stage-gate, resource, project and financial management processes, based on Stage-Gate, Six Sigma, Agile and Project Management Institute (PMBOK) recommendations and best practices.

This **Stage-Gate™ certified platform** complies with over 200 mandatory innovation related criteria and best practices. Specifically built to support the **Business Dimension Processes** of the NPD value chain, the IFT solution is easy to use and can be installed, configured and adopted in 90 days or less.



5 Reasons why leaders are choosing Innovation Framework Technologies

- **An extensive set of best practices and solutions** exclusively focused on improving innovation and NPD processes.
- **Software applications independently selected** by our experts for their comprehensive set of features and leading technology as well as for their ease of use and low Total Cost of Ownership.
- **Ease of use and configurability:** for rapid user adoption and flexibility to meet current business process requirements and process improvement goals.
- **Speed-to-value:** from several weeks to 90 days maximum, our approach is to deploy each solution in a phased manner, each phase delivering its own set of measurable benefits.
- **Extensive experience of our team** in supporting the innovation efforts and processes of R&D focused companies.



Your fast-track to innovation excellence

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